



Jana Platina Phipps

BLOGGER, INFLUENCER, EDUCATOR

Thank you for your interest in working with Trim Queen. My name is Jana and I am a trimmings designer with a refined vision in the use of embellishment in home decor, fashion, and DIY.

“Embellishment is a creative form of self-expression and a powerful design tool.”

As the Trim Queen, I blog and utilize my social media channels to chronicle how I and the design, maker, and craft communities of #FringeFriends create. I have coined the term “Trim Alchemy” as the concept of turning something ordinary into extraordinary using trimmings and share embellishment with my audiences daily. I am an educator, conducting seminars and workshops, I lead artisan-oriented tours in New York, North Carolina and Venice, Italy and I am a design industry mentor and influencer. I live in the Hudson River Valley region of New York with my husband and two children, in a quirky, Bavarian-style home with a vintage clay tennis court that serves as endless inspiration.

services

Product Design | Content Creation | Event Promotion
Seminars & Workshops | Sponsored Posts | Installations
Brand Ambassador | Visual Merchandising | Live Video
Tours & Retreats | Freelance Writer | Speaker

statistics



10.3k+



83k+



2.1k+



1.5k+



2k+



Collaboration rate is determined
on a case by case basis
and the promotional needs
of each client.

Website / Social Media

www.TrimQueen.com / @TrimQueen

Contact Info

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COLLABORATIONS

HPMKT
HIGH POINT MARKET®

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EST. 1947

WithIt
Women's Leadership
Development Network

CRYPTON®
FABRIC INTELLIGENCE
Garrison Art Center

**DESIGN
INFLUENCERS
CONFERENCE**

calico **CountryLiving
FAIR**

messe frankfurt

IWCE
INTERNATIONAL
**WINDOW
COVERINGS
EXPO**

**UNIVERSITY OF
GEORGIA**

WCAA
WINDOW COVERINGS
ASSOCIATION OF AMERICA

**TEXWORLD
USA**

STEELYARD

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FABRICUT®

**NORWALK
FURNITURE**

heimtextil

**BA
DG**

**DESIGNER.
DISCOVERY.**

MINMF
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